

Compass Sales Solutions Announces Email Marketing Integration with Evolved Office

Boise, ID (April 2015) – Compass Sales Solutions, the industry leader in sales opportunity software, is proud to announce the second integration with Evolved Office to assist our customers with email marketing tools and the ability to analyze and track campaign results.

In addition to our Phase1 integration which allows you to create customized proposals including graphics of equipment and specifications, exclusive to your dealership and territory, this second phase is the Email Marketing module. This new module will allow you to run custom filters through Sherpa or your ERP system for target marketing, and create email blasts from a variety of templates that you can choose from Evolved Office.

This new enhancement not only allows you to send email blasts, but to report and track opens, closes, and bounces of all your email marketing campaigns you create. In addition activities can be created for Sales Reps and a graphing report can show immediate results.

Tami Dittmore, VP of Operations at Compass Sales Solutions says “The second integration with Evolved Office takes our customers to a new level in regards to marketing. We are excited to release this new phase with Evolved Office which will allow our users to create marketing pieces and obtain reporting on campaigns in a matter of minutes.”

“Partnering with Compass Sales Solutions, the most advanced sales opportunity software for our industry, has been a great experience for us. We look forward to continuing our partnership and offering new features and enhancements to our mutual customers,” states Roger Jung, VP of Sales at Evolved Office.

To learn more about this new module or for any other information regarding Compass Sales Solutions and it's suite of solutions contact sales@compasscontact.net.

About Compass Sales Solutions:

Since 2001, Compass Sales Solutions has been the leading sales force automation provider for the office technology industry. Compass Sherpa provides a comprehensive suite that automates all aspects of the sales process and allows your sales professionals to utilize one tool to completely manage the sales process including prospect/client identification, Outlook integration, product configuration, proposal generation, MPS analysis and mapping, ERP integration, and mobile access via smartphone's and tablets. Compass Sherpa will be the tool your team will **want** to use, not **have** to use.

