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## Compass Sales Solutions Announces Co-Located Event with ITEX 2018

**Boise, ID (December 18, 2017)** – Compass Sales Solutions, the industry leader in sales opportunity software, is excited to be hosting our Executive Sales Summit in conjunction with the ITEX 2018 trade show in Las Vegas. The Summit will provide Compass partners the opportunity to share best practices, success stories, and an area where they can exchange ideas with other Sherpa partners across the country.

The Summit will take place on May 15th, 2018 from 8 a.m. to 5 p.m., one day before the opening of the ITEX show floor (May 16th – May 17th) at the MGM Grand Hotel in Las Vegas, Nevada. The event involves a general session followed by two breakout sessions. One session will focus on dealer principals and their senior sales leadership and management; the other is an administration forum. Both will allow for meaningful discussion on actionable items that can be implemented by dealers.

With the Compass partners' involvement, ITEX can expect to add one hundred extra dealer attendees to their event. "We're excited to host Compass and their dealers at our event," ITEX show owner Marc Spring commented. "Compass will bring some of the top-selling dealers in ERPs and CRMs to our [show] floor, and we have an array of educational sessions to offer alongside Compass' Summit to help build on their success."

"Our annual summit is an exciting full day event geared towards providing our dealer partners with the opportunity to share best practices, success stories, and areas where they can gather ideas from other Sherpa partners across the country," comments Jim McMeel, VP of Sales for Compass Sales Solutions. "Also, Compass will be showing its latest enhancements and reviewing the development roadmap for 2018!"

The deal with Compass will mark the second new co-located event to join the ITEX show, following an earlier deal with Select Dealer Group. Additional agreements have already been made with past partners, and more co-located events are in the works for 2018.

**About Compass Sales Solutions:** Since 2001, Compass Sales Solutions has been the leading Salesforce automation provider for the office technology industry in 8 countries with over 10,000 users. Compass Sherpa provides a comprehensive suite that automates all aspects of the sales process and allows your sales professionals to utilize one tool to completely manage their sales goals. This includes prospect/client identification, Outlook integration, product configuration, proposal generation, MPS analysis and mapping, ERP integration, and mobile access via smartphones and tablets. Compass Sherpa will be the tool your team will want to use, not have to use.

**About ITEX:** ITEX Imaging & Technology Education Exposition is the largest and most extensive national trade show connecting vendors and resellers in the office technology space. Founded by Marc Spring in 2001, ITEX was developed to provide dealers with access to a vendor-agnostic trade show featuring practical education that addresses modern industry solutions to help grow their businesses. As the show grew over the years, it proved to be a huge success—with revenue growing 780 percent between the show's inception in 2001 and when Spring sold the show in 2009. Spring reacquired the show in 2016. For detailed information visit [www.itexshow.com](http://www.itexshow.com).

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